VERA BEAUTY INC.

Vera Fellowship

Seoul 2026

Seoul 2026 Program

Vera Fellowship, in partnership with AIREM Aesthetic Academy

October 20–24, 2026 · Josun Palace, a Marriott Luxury Collection Hotel, Seoul Gangnam

30 Attendees · By Invitation Only

OCTOBER 20–24, 2026

OVERVIEW

Program at a Glance

A 5-day fellowship built around clinical education, partnership innovation, live demo shadowing, treatment experience, and implementation planning.

Program Principles

- Experience → Education → Social daily rhythm
- Everyone sees everything - no choosing between parallel tracks
- Curated partnership access integrated throughout the fellowship

	MORNING	MIDDAY	AFTERNOON	EVENING
Day 1	Arrivals & Partnership Welcome	Opening & Keynote	Methodology & Han River Yacht	Han River Welcome Dinner
Day 2	AI + Partnership Fair	Innovation or Hype? with G2Global Co.	Sequencing & Roundtables	Jeisys Mixer & Hugel Dinner
Day 3	Rejuran HQ Tour	Juvelook HQ Tour & Lunch	Live Demo Shadowing	Stem Cells Masterclass & Gala
Day 4	Clinic Experience: Tour	Dosirak Lunch at Your Clinic	Treatment Experience	Free Evening
Day 5	Check-Out & Transfer	Action Planning	Roundtables & Certification	—

INCLUDED IN REGISTRATION

Holistic Treatment Experience

A personalized skin, device, and injectable experience performed at **Salon de Dr. Tune's**, **TheiA**, or **CELLORA** — led by the clinical teams and Vera faculty.

1 **Skin Pathway — Skin Quality & Regeneration**
Skin health protocols, skin boosters, regenerative inputs, and combination planning

2 **Device Pathway — Energy-Based Innovation**
Live exposure to the energy-based platforms and treatment logic shaping Korean clinics

3 **Injectable Pathway — Subtle, Structural Technique**
Injectable and skin booster approaches integrated into holistic treatment planning

Custom treatments and add-ons available at additional cost. Detailed treatment planning and clinic assignments coming soon.

DAY 1

The Arrival

Tuesday, October 20 — Welcome to Clinical K-Beauty

TIME	SESSION	FORMAT
10:00–12:00	**Arrivals & Registration** Josun Palace	LOGISTICS
10:00–16:00	**Partnership Meet & Greet** Partnership fair open throughout the afternoon. Josun Palace	PARTNERSHIP ACCESS
12:00–12:30	**Opening Session: Welcome to the Immersion** Sun Lee — Founder of Vera Fellowship Josun Palace	PLENARY
12:30–13:00	**Keynote: Global Insights & Consumer Trends** Dr. Eunice Park + Dr. Chinkoo Jung Josun Palace	KEYNOTE
13:00–14:00	**Masterclass: Clinical K-Beauty Methodology** Dr. Eunice Park Josun Palace	MASTERCLASS
14:00–15:00	**Debrief Roundtables** Josun Palace	ROUNDTABLE
15:00–15:30	**Partnership Meet & Greet** Josun Palace	PARTNERSHIP ACCESS
15:00–16:00	**Room Check-In** Josun Palace	LOGISTICS
16:00–18:00	**Cultural Immersion: Sunset Han River Yacht Tour** Private yacht tour. Dress code: business casual / cocktail Han River	CULTURE
18:00–22:00	**Welcome Dinner: Korean Tasting Menu with Pairing** Dress code: business casual / cocktail Han River	SOCIAL

DAY 2

The System

Wednesday, October 21 — Dive into the System

TIME	SESSION	FORMAT
07:00–09:00	**Breakfast: Traditional Korean Morning Dishes** Josun Palace · Constans restaurant · 24th floor	SOCIAL
09:00–18:00	**Partnership Meet & Greet** Partnership fair open throughout the day. Josun Palace	PARTNERSHIP ACCESS
10:00–12:00	**Masterclass: AI, Clinic Technology & Scaling High-Volume Operations Without Compromising Quality** Dr. Chinkoo Jung + Dr. Geon Kim Masterclass + prerecorded consultation video. Josun Palace	MASTERCLASS
12:00–13:00	**Debrief Roundtables** Josun Palace	ROUNDTABLE
13:00–14:00	**Lunch & Learn: K-Beauty: Real Innovation or Just Hype?** With G2Global Co. Josun Palace	LUNCH & LEARN
14:00–16:00	**Masterclass: Sequencing Protocols & Long-Term Skin Health Treatment Plans** Dr. Jihae Na Skincare, skin boosters, injectables, energy-based devices, and threads. Interpretation available. Josun Palace	MASTERCLASS
16:00–17:00	**Debrief Roundtables** Josun Palace	ROUNDTABLE
17:00–18:00	**Intermission** Time to change for the evening. Josun Palace	FREE TIME
18:00–19:00	**Partnership Mixer** Open bar with Jeisys. Dress code: cocktail Josun Palace	PARTNERSHIP SOCIAL
19:00–21:00	**Partnership Dinner** Korean course menu with Hugel. Dress code: cocktail Josun Palace	DINNER

DAY 3

The Application

Thursday, October 22 — Global Innovation at the Source

TIME	SESSION	FORMAT
06:30–07:30	**Breakfast: Traditional Korean Morning Dishes** Josun Palace · Constans restaurant · 24th floor	SOCIAL
07:45–11:00	**Experiential Learning: Rejuran HQ Tour & Science Session** Meet at 07:45 for vans. HQ tour & science session: 09:00–11:00. PharmaResearch	EXPERIENTIAL LEARNING
11:00–12:00	**Travel to Juvelook HQ** PharmaResearch → VAIM	TRAVEL
12:00–14:00	**Experiential Learning: Juvelook HQ Tour & Science Session** Lunch & learn. VAIM	EXPERIENTIAL LEARNING
14:00–17:00	**Masterclass: Observership Training / Live Demo Shadowing** Injectables, skin boosters, energy-based devices, threads, and skin treatment workflows. CELLORA	MASTERCLASS
17:00–18:15	**Intermission** Time to change for the gala. Josun Palace	FREE TIME
18:15–19:00	**Transportation to CELLORA** Josun Palace → CELLORA	TRAVEL
19:00–20:00	**Masterclass: Stem Cells & Medical Aesthetic Value Chain** Dr. Conan Park From Gangnam Unni to G.U. Clinic to Genabelle to CELLORA. Interpretation available. CELLORA	MASTERCLASS
19:00–22:00	**Fellowship Gala** Dress code: Semi-formal / cocktail Dinner will be outside, so please dress warmly. Blankets will be provided. CELLORA	GALA
22:00–22:45	**Transportation to Josun Palace** CELLORA → Josun Palace	TRAVEL

DAY 4

The Experience

Friday, October 23 — Experience Clinical K-Beauty

TIME	SESSION	FORMAT
07:00–09:00	**Breakfast: Traditional Korean Morning Dishes** Josun Palace · Constans restaurant · 24th floor	SOCIAL
09:00–19:00	**Clinic Experience: Clinic Tour, Lunch & Personalized Treatment** In-depth clinic tour. Traditional Korean dosirak lunch. Personalized holistic treatment package with Vera: skin + device + injectable pathways. Timing varies by clinic. Salon de Dr. Tune's / TheiA / CELLORA	CLINIC EXPERIENCE
From 19:00	**Free Evening** Seoul	FREE TIME

DAY 5

The Implementation

Saturday, October 24 — Implement Clinical K-Beauty

TIME	SESSION	FORMAT
07:00-09:00	**Breakfast: Traditional Korean Morning Dishes** Josun Palace · Constans restaurant · 24th floor	SOCIAL
09:00-10:00	**Check-Out** Bus to CELLORA departs at 10:00; luggage travels with the group. Arrive at CELLORA by 11:00. Staying extra nights at Josun Palace? Keep your luggage at the hotel. Josun Palace	LOGISTICS
11:00-12:30	**Masterclass: Implementation and Action Planning Workshop** Dr. Eunice Park + Dr. Aakaash Varma + Kevin Bachar FDA approval and innovation. “Hard Questions” conversations. CELLORA	MASTERCLASS
12:30-13:30	**Sister Clinic Roundtables: Bringing It Home** Traditional Korean dosirak lunch. Treatment list submission and level-up planning. CELLORA	ROUNDTABLE
13:30-15:00	**Closing Ceremony: Vera Closing Keynote & Certification Presentation** Sun Lee + Dr. Eunice Park Photo opportunities and partnership gifts. Farewell mixer with open bar. Depart from CELLORA after the closing ceremony. Return transport to Josun Palace is provided for attendees staying additional nights. Dress code: Semi-formal / cocktail CELLORA	PLENARY

Vera Beauty Inc.
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